

**Prezzi di riferimento per alcune imprese alto gamma,  
rilevati in occasione di diversi survey internazionali**

Azienda	Eur			Mercato
	Totale	Solo Cucina	Solo Elettrodomestici	
Siematic	50,000	/	/	International
Poggenpohl	45,000	31,500	13,500	International
Christopher Peacock	40,000	/	/	USA
Valcucine	38,000	25,000	13,000	USA
Rutt	35,000	21,000	14,000	USA
Alberti (bespoke)	35,000	26,000	9,000	Italy
Majestic	35,000	/	/	USA
Culimaat	35,000	20,000	15,000	Netherlands
Bulthaup	30,000	18,000	12,000	Germany
Boffi	30,000	20,000	10,000	Italy
Binova	30,000	18,000	12,000	International
Team 7	30,000	20,000	10,000	Austria
Charles Yorke (bespoke)	30,000	20,000	10,000	United Kingdom
Hardy	28,000	/	/	France
Interieurbouw (bespoke)	28,000	21,000	7,000	Netherlands
Poggenpohl	27,000	16,000	11,000	Germany
Dada	27,000	/	/	Italy
Euromobil	27,000	/	/	International
Nolte	27,000	/	/	International
Nagel (bespoke)	26,000	/	/	Germany
Plain & Fancy	25,000	13,000	12,000	USA
Allmillmo	25,000	15,000	10,000	Germany
Snaidero	25,000	15,000	10,000	China
Kruize	25,000	19,000	6,000	Netherlands
De Beek	25,000	17,000	8,000	Netherlands
Salvarani	23,000	14,000	9,000	Italy
Kitchen Specialist	23,000	18,000	7,000	United Kingdom
Cabico	22,000	12,000	10,000	USA
Binova	22,000	14,000	8,000	Italy
Leicht	22,000	13,000	9,000	Germany
Toncelli	22,000	13,000	9,000	Italy
Gunni	21,000	14,500	6,500	Spain
<b>Sample average</b>	<b>28,000</b>	<b>18,000</b>	<b>10,000</b>	

Fonte: CSIL aprile/2010

N.B. singole rilevazioni, indicative ma non “media statistica”